

Increase your marketability and sales knowledge



Earn a Master in Residential Marketing (MIRM) Designation for valuable insight and skills to help you rise above the rest.

WHEN August 28-29
8am-5pm

WHERE HBA Office
5580 Centerview Dr.
Raleigh, NC 27606

WHAT

The Master in Residential Marketing (MIRM) designation is the highest achievement for new home sales and marketing professionals. Earning the MIRM designation sets you apart from the competition and increases your marketability because it demonstrates commitment to continued industry knowledge and professionalism. An online component must be completed before the classroom portions.

IRM I

Principles of Residential Marketing:
Research & Analysis - online and classroom

IRM II

Principles of Residential Marketing:
Strategy & Implementation - online and classroom

INSTRUCTORS



Christy Beck
CMP, MIRM



Meredith Oliver
CMP, Master CSP, MIRM

COST NAHB Member: \$800
Nonmember: \$1000

Includes 2 online courses and 2 classroom sessions

Principles of Residential Marketing

August 28-29, 2018

8:00AM – 5:00PM

at 5580 Centerview Dr., #115, Raleigh, NC 27606

HBA Member (Raleigh-Wake or DOC): \$800.00

HBA Member Early Bird (before July 5th): \$750.00

Non-member: \$1000.00

Includes student materials and snacks as well as online class registration.

Lunch will be provided both days.

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

E-mail: _____

Phone: _____

August 28th - Day 1: Research & Analysis Classroom

August 29th - Day 2: Strategy & Implementation Classroom

I understand that there is a pre-requisite online course for each day that must be completed and it is my responsibility to do so before attending the in-person classes. Instructions will be sent regarding accessing the online courses once this registration form is received.

Amt due: _____

Method of Pmt:

Check (payable to "HBA") Master Chg/VISA*

MC/VISA #: _____

Exp Date: _____

V# (3 digit # on back of card): _____ Zip Code _____

Billing Street Address: _____

*Please note there is a 3% processing fee for credit card payments.

Fee must be paid in advance. You must cancel no later than August 14th in order to receive a refund. Any cancellation after that date (or no-shows) will be charged the full amount of the class.

For more information, contact Rachel @ (919) 232-5882 or rhamm@hbawake.com
(Fax: 919-233-2036)

THIS IS YOUR INVOICE.